

# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Awards Luncheon Sponsor	\$ 800
Welcome Tote Bag Stuffer	\$ 450
Promotional Banner	\$ 350
WiFi Sponsor	\$1,500
Welcome Reception Entertainment	\$ 800

## Gold Level Sponsor \$8,000

Only one of these left!

Includes:

- Sponsorship of Annual Conference and two other signature events (of your choice) with one complimentary registration to each event;
- Logo with hyperlink on education page of HCA's website for a 12-month period
- Keynote sponsor at Annual Conference and one other event.
- Quarter page ad (3 1/2w x 5h full color) in Annual Conference Program;
- Logo displayed in the Annual Conference Program Book and agenda at one other event, next to the keynote session.
- Exhibit table at Annual with 2 additional complimentary registrations;
- Exhibit table at one additional event with 1 additional complimentary registration.

## Silver Level Sponsor \$5,000

Includes:

- Sponsorship of Annual Conference and one other signature event (of your choice) with two complimentary registrations to the event;
- Logo on Annual Conference website;
- Sponsor of the welcome reception at Annual;
- Full color full size company marketing piece in Annual Conference welcome bag;
- Logo displayed in Annual Conference Program next to Welcome Reception;
- Logo on the food and beverage displays during Annual Conference Welcome Reception.

## Friend of HCA Sponsor \$1,000

Includes:

- Logo on Annual Conference website;
- Signage showing your organization as a refreshment break sponsor throughout the Conference.

## Bronze Level Sponsor \$3,000

Includes:

- Sponsorship of Annual Conference with one complimentary registration to the event;
- Logo on Annual Conference website;
- Sponsor of the Breakfast on either May 10 or May 11 at Annual;
- Full color full size company marketing piece in Annual Conference welcome bag;
- Logo displayed in Annual Conference Program next to Breakfast information;
- Logo on the food and beverage displays during Annual Conference Welcome Reception.